

MANNSMANIFEST



*To proclaim a manifesto you have to want: A.B.C.,
I am writing a manifesto and I don't want anything.
manifestoes, as I am also against principles . . I am writing
this manifesto to show that you can do contrary actions together,
the movement has two similar manifestations. If the movements are sepa
similar manifestations have been grouped together for convenience.*

13.3 Kurt Schwitters, i (a manifesto), 1922 391

*Originally a "manifesto" was a piece of evidence in a court of law, put on
The manifesto was from the beginning. and has remained, a deliberate
tic manifesto, whose work will be carried on in another world altogether
producing and presenting the ur-manifesto. that of Futurism in 1909.
At its most endearing. a manifesto has a madness about it. It is peculiar
The manifest proclamation itself marks a moment, whose trace it leaves
The manifesto is by nature a loud genre, unlike the essay. • What I would
call the "high manifesto," on the model of "high Modernism," is often noisy
manifestos is the model of the shout. The manifesto makes an art of excess.
ars poetica, rational and measured. The manifesto is an act of demesure,
makes a manifestation, a manif in French parlance: and the French know
with the terms constructed in a deliberate dichotomy, the manifesto can be
their workings," say that the manifesto is both a "personal accounting & a
right, in the terms of the manifesto: "We are continuing the evolution of
art," begins a typical manifesto. • The tone is hortatory, contrarian, bullying,
rapid-paced. Marinetti insists, in the Futurist manifestos, on the elimina
Stripped to its bare bones, clean as a whistle and as piercing, the manifesto is
High on its own presence, the manifesto is Modernist rather than ironically
Postmodernist. It takes itself and its own spoof seriously. The manifesto mo
without the nostalgic glasses of history." In this the manifesto differs from
And yet even some Modernist manifestos give off an odd aura of looking
feeling of longing rather than constructing, like a post-manifesto moment
in a too-lateness. If the Postmodernist manifesto shrugs off this nostalgia,
initial or founding manifestos of violence was and is their energy and their
your head. The manifesto gets you right in your smugness, like the Belgian
As if defining a moment of crisis, the manifesto generally proclaims what
falls on the first more than the always. 13 An un-new manifesto is an oxy
The manifesto builds into its surroundings its own conditions for reception,
tectural spirit has swelled, until the manifesto became a natural form to*

*wit, and le mot Juste . . . The good manifesto mixes a bit of terror. run·
The manifesto itself may dedare in its title its new stance, such as the Futur
and converse - often in manifesto-speak.*

*Generally the manifesto stands alone, does not need to lean on anything
Hugo's preface to Cromwell had the effect of manifestos and their certainty
A manifesto can take a dialogue mode. as in Pierre Albert-Birot's "Nunic
The present tense suits the manifesto, as does the rapid enumeration of
The most graphic manifestos, such as Marinetti's "Zurn Tumb" or his
The manifesto has to draw the audience into the belief of the speaker, by
we feel included. A manifesto is generally, by mode and form, an exhorta
The threshold is important in setting the manifesto apart from the "real
The manifesto, at its height, is a poem in heightened prose.*

*The manifesto profits from many other modes of discourse: the brief
manifesto takes on as many styles as there are writers and speakers. But it
The manifestos and statements here do not include those of an umbrella
from outside: I have preferred the manifesto or statement of the believer to
Being an alternative genre, the manifesto can always be redefined; it
tum." 30 A case can be made for the poem-manifesto, the painting-manifesto,
the aphorism-manifesto, the essay-manifesto. In its extreme case of self
definition, the manifesto consists of reflections on the manifesto itself: these
become meta-manifestos. There will always be other manifesto styles, even
in what seems a post-manifesto moment. Someone will come along, alone*

*2. Take, for instance, among manifestos written in French, Emile Zola's
special manifesto issue of L'Esprit createur 23 : 4 (winter 1983): 5. Other articles, by
fining the genre, as is Claude Abastado's "Introduction a l'analyse des manifestes,"
in Litterature, the special issue on "L'Ecriture manifestaire," no. 39 (October 1980).
11). A typical manifesto-on-the-run is Rem Koolhaas's famous 1978 "Delirious New
mann from "Meat Joy"; the manifesto of the Russian Link group in 1908 and the Rus
Among the first of a long list of "isms" to have its own manifesto, this long
roll of dice, leads, almost thirty years later, to his great antilinear manifesto
orientalizing statement calls attention to itself in proper manifesto style. It*

*So we have been expecting the inevitable manifestation of a new art; it
this theory to cover all the manifestations of art, that it is ridiculously smali
frozen, according to the nature of their visual manifestation;*

*Music is embodied in a visual manifestation: the Apollonian vision emerges
manifestation of My will - the path to understanding him is the longest of
Make manifest that I approve thy rhymes.*

*Stanislaw Przybyszewski's manifesto "Primitivists to the Nations of the
From these manifestations of the "noble savages" art was to draw its
doing so, but also wrote manifestos on the topic, like their celebrated "Why
his manifesto "Personism" (26.4): "What can we expect of Personism? . . .
likewise art manifests our love toward people and toward everything. we
Apollinaire's real manifesto about the art he loves is found in his "Esthe
is life in all its manifestations and the continual activity of consciousness.*

brief manifestos, typographically experimental and generally comic, even Albert-Birot's manifesto "Nunism," 4.6), or Presentism, as in the writings all the Nunist declamations - and most manifestos, of course - at liveliness ism, even xenophobia, of such inward-turning manifestos as Albert-Birot's ars poetica "The ABCs of Cinema" (4.8), like all his work, manifests the is the mechanical in painting and that is the scope of their manifestos. Futur beauties (thus the manifesto "Against Past-Loving Venice" of 1910). They (5.5) of 1909 is the ur-manifesto. Its shape, style, and substance make the a case of the manifesto making the movement. Marinetti lectured around dynamic. Responding to his ur-manifesto with its sense of the proclamatory Marinetti's most important manifesto of Italian Futurism, the "Tech clared his 1916 manifesto, "The Dynamic and Synoptic Declamation," and both of whose manifestos were translated into French and published in Marinetti, Marinetti, 6). His manifestos, which he traveled all over Europe we launched our first manifesto to a public of three thousand people was a dazzling manifestation.

multiplied sensitiveness has already penetrated the obscure manifestations incendiary manifesto of ours. With it, today, we establish Futurism because in the Futurist sensibility, defined in the two manifestos "The Variety The If the manifesto does not have the raging enthusiasm of the earlier ones, (complex sound), were gradually made manifest, passing from the conso Every manifestation of our life is accompanied by noise. The noise, there they can only falsify it, forcing it to make itself manifest through detours three vociferous statements from our manifesto.

which Larionov refers in his manifesto of 1914, "Pictural Rayonism." pressive "look" which manifests itself by its expression.

scious manifestation of the metaphysical movement should have been born That madness is a phenomenon inherent in every profound manifestation manifesto live in France. manifest themselves.

To proclaim a manifesto you have to want: A.B.C., thunder against 1,2,3, am writing a manifesto and I don't want anything. I say however certain things and I am on principle against manifestoes, as I am also against prin- manifesto to show that you can do contrary actions together, in one single a perfect example of a manifest and noisy appearance.

schools. They had not published a manifesto. They were not a revolutionary From this heady mixture come the following manifestos, proclaiming future," he claimed in his manifesto "Creationism" (Huidobro, Manifestes, it exemplified the enthusiasm characteristic of the manifesto at its best. So Jasia Reichardt writes, "One of the most moving modernist manifestoes Life and its manifestations have hitherto been considered from two dif creation, manifested in abstract form.

That is why the new art cannot be manifested as (naturalistic) con the natural. In the natural, however, unity is manifested only in a veiled way.

less be reduced to this manifestation [of unity). Therefore the exact plastic
If we see these two extremes as manifestations of the inward and the out
idea of this manifestation of unity already had its seed in our conscious
can universality be purely manifested. Only then can universal conscious
tional. It manifests itself rather as a more autonomous life of the human

If we conceive these two extremes as manifestations of interiority and
the idea of this manifestation of unity is potential in our consciousness.
preface and that of the revised edition, and its manifesto "Create!" make

Both natural selection and mechanical selection are manifestations of
theater, like dreams, is bloody and inhuman, it is in order to manifest and
constitute an objective enrichment, any philosophical, sociological, scien *Instead of Diego Rivera. Leon

Trotsky actually wrote this manifesto with Andre Breton
a more or less spontaneous manifestation of necessity. Such contributions
manifestations.

a fundamental condition of every surrealist manifestation . The course of
in the process had, in some more or less manifest way, broken faith with
ing to manifest itself. It proceeds in a completely empirical way." In contrast,
the African surrealist analogy presupposes and manifests the hierarchized
architectural manifestation like those of the past.

tiated on September 11, 1914, with the celebrated manifesto *The Antineutral*

While a comprehensive manifesto is being prepared by Futurists specially
(x o) an intelligence imparting hat for the idiots who criticize this manifesto.

The difference manifests itself by the means of each particular art - by
But it manifests itself still more profoundly. You are well acquainted with the
cal" manifesto (21.1), Jean (Hans) Arp contributed his ideas, and others were
asked to append their signatures, as they had been for the manifesto called
"The Revolution of the Word" (21.2). This widely admired manifesto, funny
except in these pages and in the signatures to this manifesto, to which the
In exile in the New York area in the 1930s, Jolas continued to manifest his
belief in a real "community of spirits," as the vertical manifesto would have
cable manifestations of the art of our time.)

Five years after the first manifesto of spatial art, many "facts" have emerged
human spirit. And we have seen a series of manifestations devoted to en
Charles Olson's 1950 manifesto "Projective Verse" (24.1) initiates, with its
individualism or personalism that Frank O'Hara's manifesto "Personism"

Personism is just one manifestation, humorous in kind, of the poetics of
manifesto "Personism" (26.4), a spoof of much else, can be seen as part of
Like O'Hara's lunch poems, and unlike many manifestos written in terms
of an ideology, this manifesto has a style uniquely the poet's own.

These manifestos, selected from many of the same kind, take various
(27.1) is a touchstone for all the subsequent manifestos of blackness, and
ported American/Native American, domestic/foreign. These manifestos,
Oulipian library, gives the feeling of the thing. Like all successful manifestos,
nonrepresentational value of the term and the movement. Its manifestos

*bolism, the wide range of significant manifesto-like texts produced after the first great flowering of the manifesto from 1885 to the 1960s. In those fields
manifesto.*

Three mock-serious manifestos belong here as antidotes. The "Mani Marinetti's dramatic ur-manifesto of Futurism ("We stayed up all night" real manifesto: a neat listing of suggestions and aphorisms and a call for spoof of a manifesto called "Hypothesis of the Compact" (30.10) is linked profit from the implosion of process art. This manifesto, to be read on two plifies these manifestos of the avant-garde, moving about in the fields of As the manifesto reflects on writing itself it becomes a meta-text . To call these "meta-manifestos" draws attention to the form of self-reflection that periments related to the genre of the manifesto.

enough to house such manifest diverseness.

A manifesto like unto no other, a n d as important a s any, Gertrude Stein's to these manifestos of the Modernism whose beginning was so marked by Menegazzi, Luigi. II manifesto italiano 1882 -1925. Milan: Electra Editrici. 1973.

manifesto of the Ego-Futurist Group, in Russian Futurism through Its manifesto dated January 12, 1921, in Dadas on Art. ed. Lucy R. Lippard (Monsieur l'Antiphilophe nous envoie ce manifeste). read at the Festival Kurt Schwitters, "Cow Manifesto," 1922, first published as "manifeste Kurt Schwitters "i (a manifesto)," 1922, first published as "i (ein manifest)," "manifeste)" in Kurt Schwitters, Merz, ed. Marc Dachy (Paris: Gerard "En Guise d'un manifeste litteraire," trans. Mary Ann Caws from Poetry" provides a wry postscript to the manifesto of seven years earlier. titled "La LiPo: Le premier manifeste," trans. Mary Ann Caws¹ from "La

manifestos from a wide range of countries. The

manifesto, a public statement that sets forth

ally engaging, these modernist manifestos give voice to ...

1 <https://archive.org/details/manifestocentury00caws>